

Business Start-Up / Classic⁺



Whether you are an Established Company, Small Business, Entrepreneur, or Mompreneur, MYP has you covered. No more outsourcing to an excess of different companies, MYP is a one-stop, innovative business consulting and technology development shop tailored toward entrepreneurs and small businesses. We strategise, develop and implement success.

Start-up classic⁺

We do not believe a smaller budget should stop you from starting a business. With our Start-up Classic package we provide you with the minimum tools needed to get your business off the ground, from your business card and Classic website, to standard graphics for social media.

START-UP CLASSIC⁺ PACKAGE

Services

- One domain name (.com, .info, .net, .biz and .org) ⁱ
- MYP Shared web hosting (First Year)/ 2 email addresses (POP/SMTP)
- G Data Internet Security package (1 PC + 1 Smart Phone) for 1 year
- Classic website (15 pages) - Smart Mobile and User Friendly ⁱⁱ
- Social Media Channels setup/configuration review/integration ⁱⁱⁱ
- Live chat interface – Skype ^{iv}
- Two revisions of web content ^v
- Automated Onsite SEO (Jump Start Onsite)
- Google analytic setup/ Google console/ Google verification
- Set up Google Drive Content and Administration Structure for Project
- Yellow.mu Classic+ listing including setup
- Graphic 1; Cover photo (3 sizes for Social channels and yellow.mu)
- Graphic 2; Digitising logo ^{vi} and creation of business card
- Graphic 3; Tri-folder (CMYK/5mm bleed)
- Graphic 4; Digitisation/compression of logo, tagline and email signature
- Content Management Training (Max Two staff/Max 4 hours)
- Options to build further on this package and benefit from additional discounts



ⁱ Domain name .mu, .io and .travel is at additional cost

ⁱⁱ One language (English or French) - Back office/ Admin is always English

ⁱⁱⁱ Facebook, YouTube and Pinterest or Google+

^{iv} Other live chat application integration at a fee and application price

^v All content is to be provided by client based on approved flowchart and storyboard. Proofreading is not included

^{vi} Converting logo into vector format